

BID OPENING: JANUARY 16, 2009

BIDS SHALL BE PUBLICLY OPENED AT 11:00 A.M., PREVAILING WASHINGTON, D.C. TIME.

ANY QUESTIONS BEFORE AWARD CONCERNING THESE SPECIFICATIONS CALL MARTY JANNEY (202) 512-1164. AFTER AWARD, REFER ALL QUESTIONS TO YOUR CONTRACT ADMINISTRATOR WHOSE NAME APPEARS IN THE UPPER PORTION OF THE PURCHASE ORDER. NO COLLECT CALLS.

#### FACSIMILE BID SPECIFICATIONS

U.S. Government Printing Office (GPO)  
Washington, D.C.

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 6-01)) and Quality Assurance Through Attributes Program for Printing and Binding (GPO Publication 310.1, effective May 1979 (Rev. 8-02)).

PRODUCT: 8 page saddle-wire stitched pamphlet, with separate wraparound cover.

TITLE: What is Scientifically Based Research? A Guide for Teachers (ED001980H) (revised).

QUANTITY: 1,000,017 copies plus two complete sets of corrected digital deliverables and 50 QARC's.

TRIM SIZE: 7-3/8 x 11"

GOVERNMENT TO FURNISH: One CD-ROM generated on Macintosh Model G4 with System OSX 10.4.5, using QuarkXPress 6.5, Adobe Illustrator CS and Adobe Photoshop CS in native application format. Printer and screen fonts are included on the disk. Contractor to create traps as necessary.

GPO Form 952.

One sample from a similar printing to be used as a construction guide only.

93,969 lbs. of No. 2 Coated Text, Gloss-Finish, White, 30" rolls, basis 80 lbs per 500 sheets, 25 x 38", equal to JCP Code A182. It is the awarded contractor's responsibility (including cost of transport) to pick-up the subject text stock from the following two locations:

- 1) Gateway Press, 4500 Robards Lane, Louisville, KY 40218. Attn: Darrell Embry or Cheryl O'Bannon (502) 454-0431. (26,444 lbs.)
- 2) Universal Printing, 1328 South Kings Hwy., St. Louis, MO 63110. Attn: George Schoedinger or Don Wilhelm (314) 771-6900. (67,525 lbs.)

Prior to image processing, the contractor shall perform a basic check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to contract administrator.

The contractor shall create or alter any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

GPO Form 892 proof label.

One reproduction proof, Form 905 with labeling and marking specifications.

Identification markings such as register marks, ring folios, rubber stamped jacket numbers, commercial identification marks of any kind, etc., except GPO imprint, form number, and revision date, carried on copy or film, must not print on finished product.

**CONTRACTOR TO FURNISH:** All materials and operations, other than those listed under "Government to Furnish," necessary to produce the product(s) in accordance with these specifications.

**DIGITAL DELIVERABLES:** The contractor shall make all revisions to the electronic files. Prior to making revisions, the contractor shall copy the furnished files and make all changes to the copy.

Upon completion of each order, the contractor must furnish final production native application files (digital deliverables) with the furnished material. The digital deliverables must be an exact representation of the final printed product and shall be returned on the same type of storage media as was originally furnished. The Government will not accept, as digital deliverables, PostScript files, Adobe Acrobat Portable Document Format (PDF) files, or any proprietary file formats other than those supplied, unless specified by the Government.

**PROOFS:** One (1) set of Digital color content proofs for entire publication. At contractor's option, a film-based composite blueline may be submitted provided direct to plate is used to produce the final product. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed and folded to the finished size of the product.

PLUS --

One (1) set of digital one-piece composite laminated color proofs on the actual production stock (Kodak Approval, Screen TrueRite, Dupont Thermal Waterproof, Polaroid PolaProof, CreoSpectrum, or Fuji Final Proof) with a minimum resolution of 2400 dpi for entire publication. At contractor's option, a film-based composite laminated color proof on the actual production stock may be submitted provided direct to plate is used to produce the final product. The make and model number of the proofing system utilized shall be furnished with the proofs.

These proofs must have all elements in press configuration and must indicate margins. Proofs will be used for color match on press and must show dot structure. Inkjet, photographic, and overlay proofs are not acceptable. The proofs must contain color control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars (such as Brunner, GATF, GRETAG, or RIT) must show areas consisting of minimum 3/16" x 3/16" solid color patches; tint patches of 25, 50 and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the sheet.

The contractor must not print prior to receipt of an "OK to print."

**STOCK/PAPER:** The specifications of all paper furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 12" dated February 2008.

Text: Furnished by U.S. Government Printing Office (see Furnished Materials).

Cover: White No. 1 Coated Cover, Gloss-Finish, basis 100 lbs per 500 sheets, 20 x 26", equal to JCP Code L11. All cover paper must have the grain parallel to the spine.

**PRINTING:** Print covers 1 through 4 with type, line matter, tints/solids, and illustrations in four color process, with reversing to white. Bleeds on all sides. After printing, flood coat Covers 1 thru 4 with a clear non-yellowing gloss aqueous coating.

Text pages 1 through 8 print (head to head) with type, line matter, tints/solids, and illustrations, with cross-bind registration. Text pages 2, 3, 4, 5, 6, and 7 bleed at head and sides.

**PRESS SHEET INSPECTION:** Final makeready press sheets will be inspected and approved at the contractor's plant for the purpose of establishing specified standards for use during the actual press run. Upon approval of the sheets, contractor is charged with maintaining those standards throughout the press run (within QATAP tolerances when applicable) and with discarding all makeready sheets that preceded approval. See GPO Publication 315.3 (Guidelines for Contractors Holding Press Sheet Inspections) issued September 1991. Note: A press sheet inspection is for the purpose of setting specific standards that are to be maintained throughout the entire run. It does not constitute a prior approval of the entire run.

Press sheets must contain control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars must show areas consisting of 3/16 x 3/16" minimum solid color patches; tint patches of 25, 50, and 75%; dot gain scale (such as, BRUNNER, GATF, GRETAG, or RIT); and gray balance patches for process color (if applicable). These areas must be repeated across the entire press sheet.

**BINDING:** Saddle-wire stitch in two places on the 11" dimension and trim three sides.

**PACKING:** Shrink film wrap in quantities of 25 copies per package. Pack suitably in shipping containers. Pallets required – NO GAYLORD CONTAINERS.

**LABELING AND MARKING** (package and/or container label): Reproduce shipping container label from furnished repro, fill in appropriate blanks and attach to shipping containers.

**QUALITY ASSURANCE LEVELS AND STANDARDS:** The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing Attributes -- Level II.
- (b) Finishing Attributes -- Level II.

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests -- General Inspection Level I.
- (b) Destructive Tests -- Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	O.K. Press Sheets
P-9. Solid and Screen Tint Color Match	O.K. Press Sheets
P-10. Process Color Match	O.K. Press Sheets

Special Instructions: In the event that inspection of press sheets is waived by the Government, the following listed alternate standards (in order of precedence) shall become the Specified Standards:

- P-7. OK'd Proofs, furnished electronic media.
- P-9. Pantone Matching System color.
- P-10. OK'd Proofs, furnished electronic media.

**QUALITY ASSURANCE RANDOM COPIES:** The contractor will be required to execute a statement furnished by GPO certifying that copies were selected as directed. Business Reply Mail labels will be furnished for mailing the quality assurance random copies. The copies are to be mailed at the same time as the first scheduled shipment. A U.S. Postal Service approved Certificate of Mailing, identified by Jacket and Purchase Order numbers, must be furnished with billing as evidence of mailing.

DISPUTES: GPO Publication 310.2, GPO Contract Terms, Contract Clause 5. Disputes, is hereby replaced with the June 2008 clause found at <http://www.gpo.gov/printforms/pdf/contractdisputes.pdf>. This June 2008 clause also cancels and supersedes any other disputes language currently included in existing contractual actions.

DISTRIBUTION: Ship f.o.b. destination.

Deliver 998,500 copies to: Aspen Systems, Inc., 8242 Sandy Court, Jessup, MD 20794. Attn: Carol Mahon (301) 519-6461. Deliveries are accepted Monday through Friday, Eastern Standard Time, MUST call receiving dock on (301) 519-5230 to arrange delivery.

Deliver 1,500 copies (including 200 Departmental Random Blue Label copies) to National Institute for Literacy, 775 I Street, NW, Suite 730, Washington, DC 20006. Attn: Darlene McDonald (202) 233-2055, Inside delivery required to suite number indicated.

Deliver 2 copies, marked Depository Copies, Item 1089-V to the U.S. Government Printing Office, Depository Receiving Section, 44 H Street, NW Loading Dock, Room A-150, Washington, D.C. 20401.

Deliver 15 copies, marked File Copies to the Library of Congress, Madison Building, Anglo-American Acquisition Division, Government Documents Section, C Street (between 1st & 2nd), SE, Washington, D.C. 20540.

Deliver furnished material and 2 sets of corrected digital deliverables to National Institute for Literacy, 1775 I Street, NW, Suite 730, Washington, DC 20006. Attn: Darlene McDonald (202) 233-2055, Inside delivery required to suite number indicated.

All expenses incidental to returning materials and submitting proofs must be borne by the contractor.

SCHEDULE: Furnished material will be available for pick up at the U.S. Government Printing Office, 27 G St., NW, Washington, D.C. 20401, on January 21, 2009.

Submit proofs as soon as the contractor deems necessary in order to comply with the shipping schedule. Proofs will be withheld 3 workdays from receipt in the GPO until they are made available for pickup by the contractor.

The contractor must notify the GPO of the date and time the press sheet inspection can be performed. In order for proper arrangements to be made, notification must be given at least 2 workdays prior to the inspection. Notify the U.S. Government Printing Office, Contract Management Division, Quality Assurance Section (PPSQ), Washington, DC 20401, or telephone area code (202) 512 1162. Telephone calls will only be accepted between the hours of 8:00 am and 2:00 pm, prevailing eastern time. Note: See contract clauses, paragraph 14(e)(1), Inspections and Tests of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 6 01)). When supplies are not ready at the time specified by the contractor for inspection, the Contracting Officer may charge to the contractor the additional cost

Deliver 499,500 copies to: Jessup, MD destination by February 23, 2009.

Deliver 500 copies to: National Institute for Literacy, Washington, DC destination by February 23, 2009.

Deliver 249,500 copies to: Jessup, MD destination by March 9, 2009.

Deliver 500 copies to: National Institute for Literacy, Washington, DC destination by March 9, 2009.

Deliver 249,500 copies to: Jessup, MD destination by March 23, 2009.

Deliver 500 copies (including 200 Departmental Random Blue Label copies) to: National Institute for Literacy, Washington, DC destination by March 23, 2009.

Deliver 15 copies, marked File Copies to the Library of Congress destination by March 23, 2009.

Deliver 2 copies, marked Depository Copies by March 23, 2009.

Deliver furnished material and 2 sets of corrected digital deliverables to National Institute for Literacy by March 23, 2009.

Unscheduled material such as shipping documents, receipts or instructions, delivery lists, labels, etc., will be furnished with the order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

Toll Free WATS lines to the GPO are available to successful bidders to report information regarding compliance with schedule requirements under "SCHEDULE". The toll free number is 1-800-424-9470 or 9471 and for calls originating in the Washington, D.C. area, (202) 512-0516 or 0517. Personnel answering these calls will be unable to respond to questions of a technical nature. These calls cannot be transferred to other telephones in GPO.

**OFFERS:** Offers must include the cost of all materials and operations for the total quantity ordered in accordance with these specifications. In addition, a price must be submitted for each additional 1,000 copies. The price for additional quantities must be based on a continuing run, exclusive of all basic or preliminary charges and will not be a factor for determination of award.

**SUBMIT BIDS TO:** U.S. Government Printing Office, Bid Section (PPSB), 36 H Street NW, Room C-161, Washington, D.C. 20404. **FACSIMILE BIDS are permitted. Submit TWO copies of each facsimile bid to FAX No. 202-512-1782, one bid per facsimile.** Refer to Solicitation Provisions in GPO Contract Terms (GPO Publication 310.2), Page 1, Paragraph 6.